

J&K POLICE PUBLIC SCHOOL

MIRAN SAHIB JAMMU

CLASS –XII
ASSIGNMENT- 1
TEACHER’S NAME –RENU KHURDI
MAX. MARKS-20

SUBJECT – EDP
TOPIC – CHAPTER-1
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(1 mark each)

1. Give any two contents of a business plan?
2. Who can write the business plan?
3. How many formats are available to design a successful business plan?
4. What is the meaning of shipping in the process of operational plan?
5. What is a proforma income statement?
6. What is break–even analysis?
7. What is meant by a target market?
8. What is TAN?
9. What is a business plan?
10. What is elevator pitch?

(2 marks each)

1. Describe the contents of an organisational plan.
2. Which common techniques are required to calculate the forecasting income?
3. Write the steps in preparing a marketing plan.
4. What is PAN? Why is it required?
5. Briefly, explain the objectives of an operational plan.